WHAT IS A POSTER SESSION?
A presentation in a poster format, usually combining text and graphics, that engages presenters and participants in a conversation around the content of the poster.

A POSTER SESSION MAY BE ORGANIZED FOR
- a specific time-frame—posters are available only during certain times.
- an open time-frame—posters remain available for perusal at any time during an event.
- face-to-face delivery
  - tend to be displayed in one location, usually in a large room or designated space that may be part of an exhibit hall.
  - may include a reception to emphasize the informal tone of the poster session.
- virtual delivery
  - synchronous.
  - asynchronous.
  - both synchronous and asynchronous.

USE IT TO
- encourage continued reflection/interaction on a topic.
- showcase results/innovations or increase visibility of a topic or theme.
- accommodate a large number of participants.
- support network building and informal knowledge sharing.

HOW TO USE IT
- Provide clear guidelines for poster creation, display, and engagement, such as
  - the dimension of the poster.
  - the type of poster (print, virtual).
  - when and how posters are showcased.
- Include opportunities for presenter-participant interaction and provide clear instructions as to how such interactions take place.
- Organize a Best Poster award, if appropriate.
- Include the e-version of the posters on your website as follow up.
- Increase visibility and follow up by interviewing poster presenters.
- Include the presenter contact information on the poster itself for those who want to have a follow-up conversation.
- Create an informal and relaxed atmosphere during the poster session. The whole idea is to get presenters and participants talking about their projects at their leisure.
- Consider it as an alternative to a presentation or sequencing it with a presentation, especially if you are trying to get participants to become aware of and increase the visibility of the overall results.